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# DIGITAL REINVENTION

PRECISION ACADEMICS IN THE UNIVERSITY SYSTEM

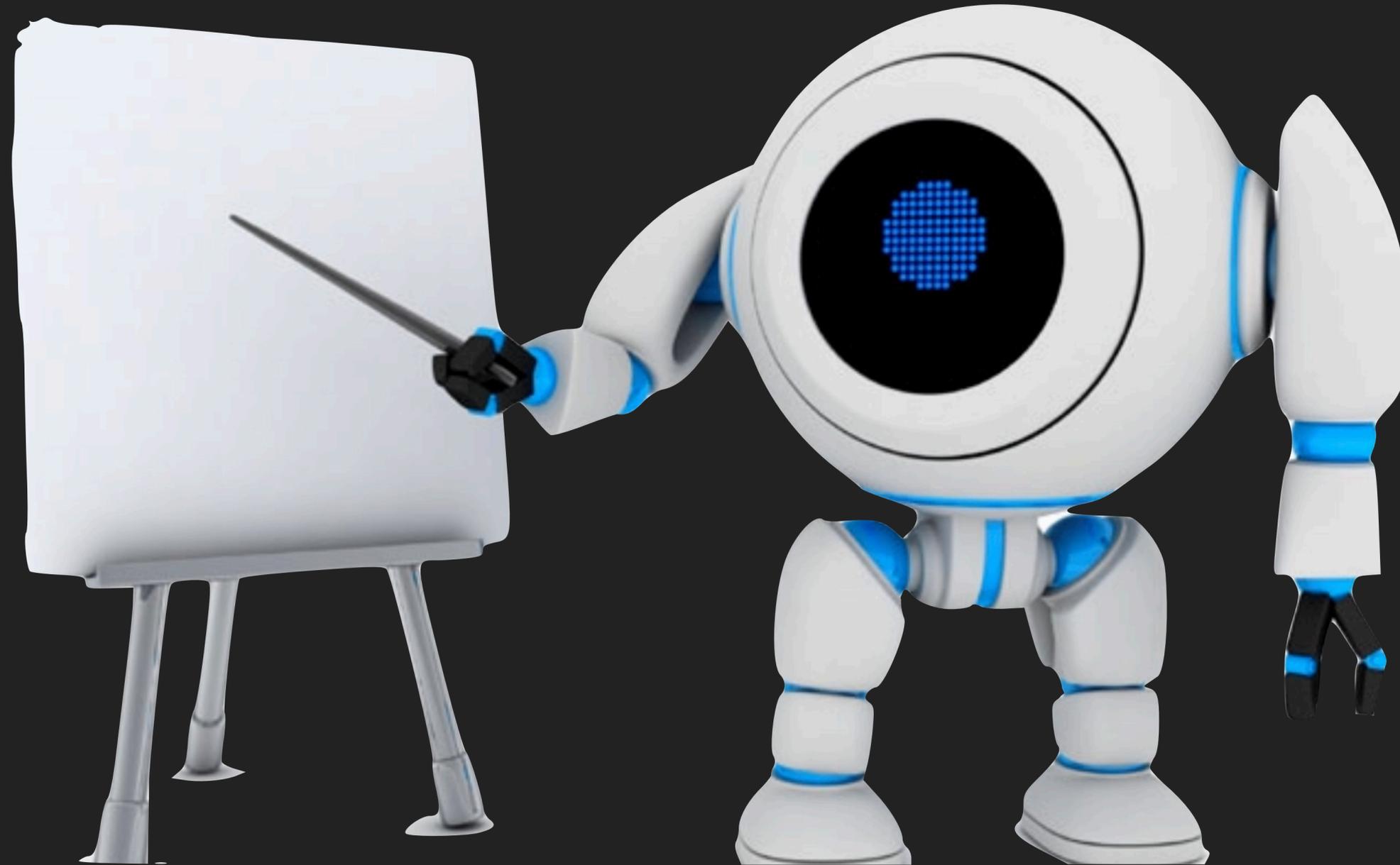


# MYK GARN, PHD

ASSISTANT VICE CHANCELLOR  
NEW LEARNING MODELS



# NEW LEARNING MODELS



THE **OPPORTUNITY** SPACE AT THE INTERSECTION OF TEACHING, LEARNING AND TECHNOLOGY



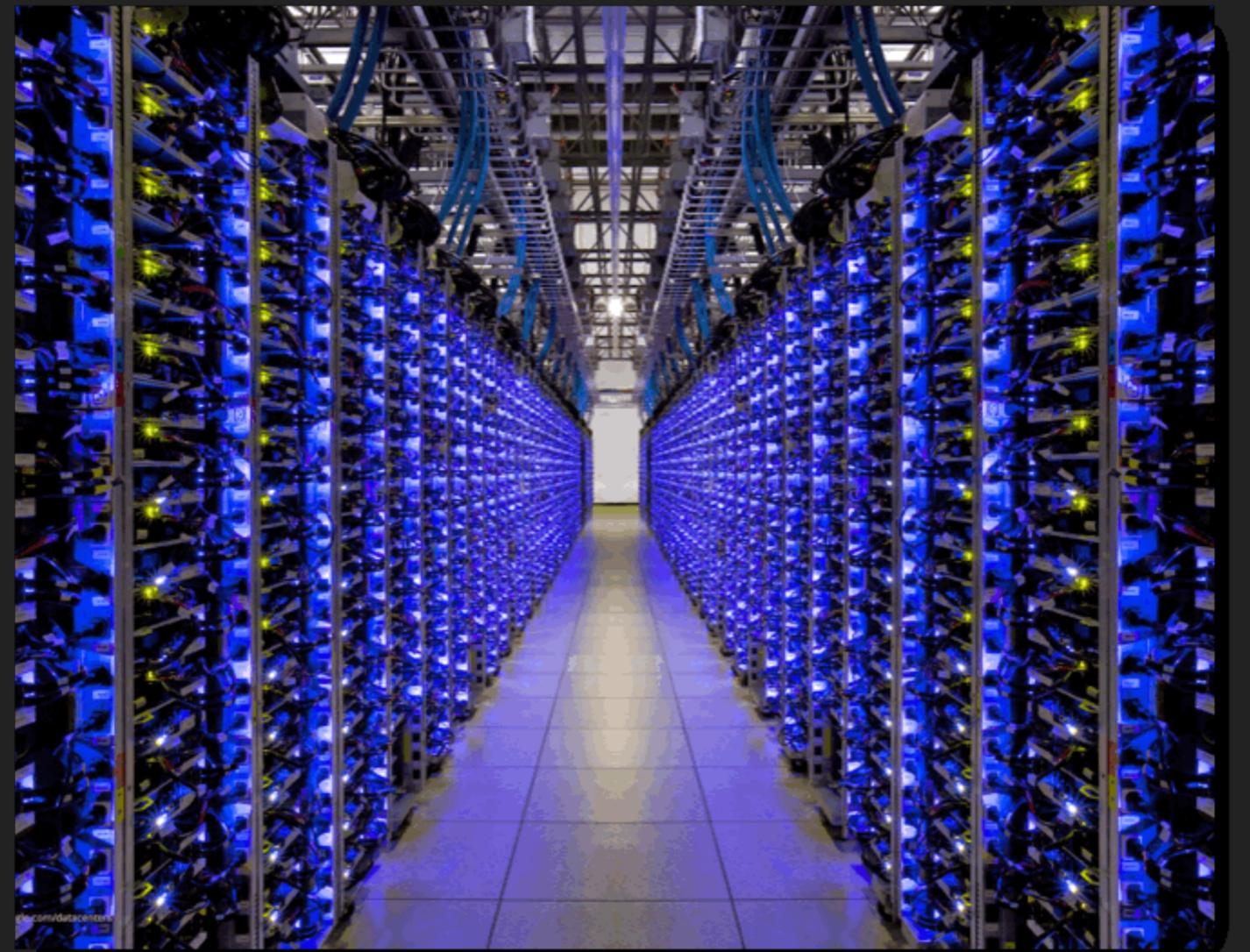
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Product Strategist

A E W S

Academic Early Warning System

# POSTSECONDARY EDUCATION IS TRANSFORMING



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FROM AN ANALOG TO A DIGITAL ENTERPRISE



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**DIGITAL TECHNOLOGIES WILL FUNDAMENTALLY TRANSFORM THE WAY VALUE IS CREATED IN HIGHER EDUCATION**

ERNST & YOUNG, 2012

# CREATING VALUE IN POSTSECONDARY EDUCATION



# CREATING **VALUE** IN POSTSECONDARY EDUCATION



## MAKING STUDENTS SMARTER

# WITH GREAT TEACHERS...



**WITH GREAT TEACHERS . . .**



**. . . AND GREAT COURSES**

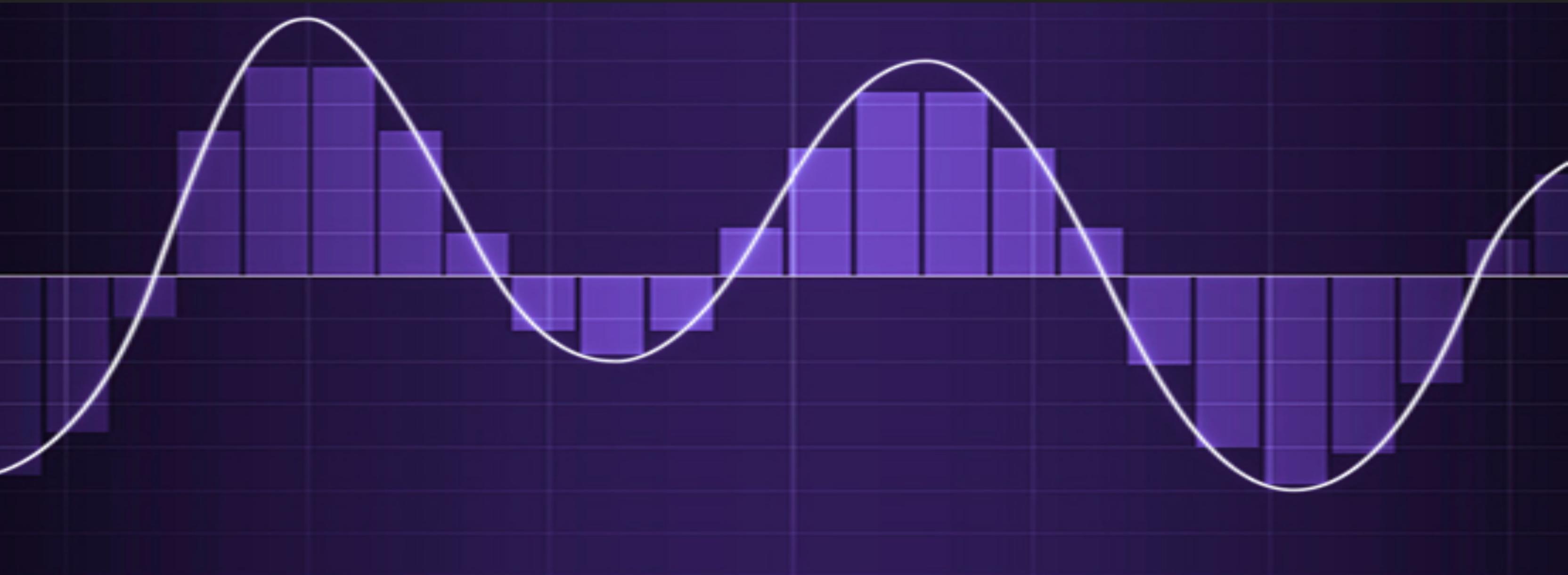


# THE WAY COURSES ARE CREATED, DELIVERED & CONNECTED



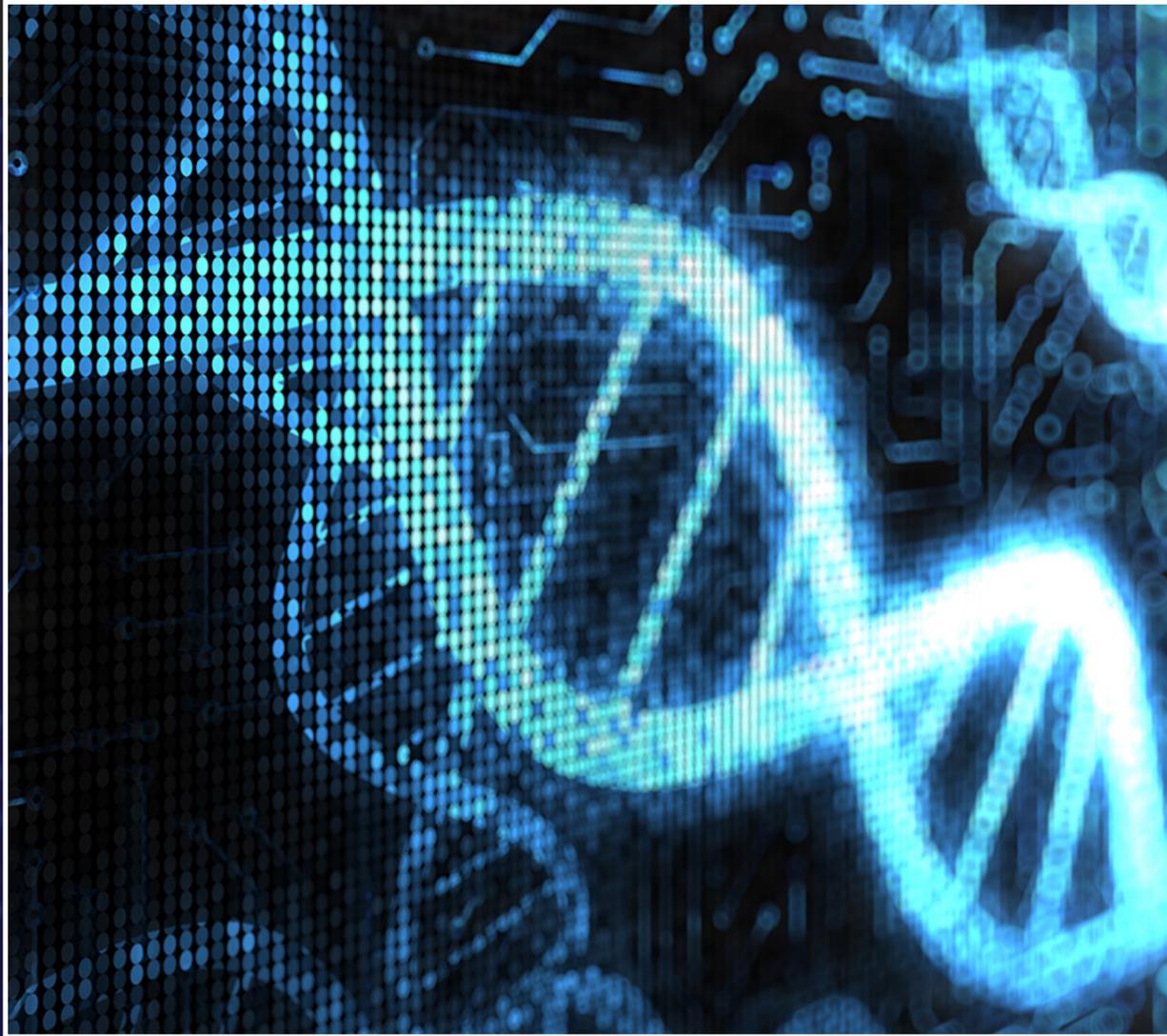
IS CHANGING RAPIDLY

# CHANGING ANALOG FUNCTIONS INTO DIGITAL OPERATIONS

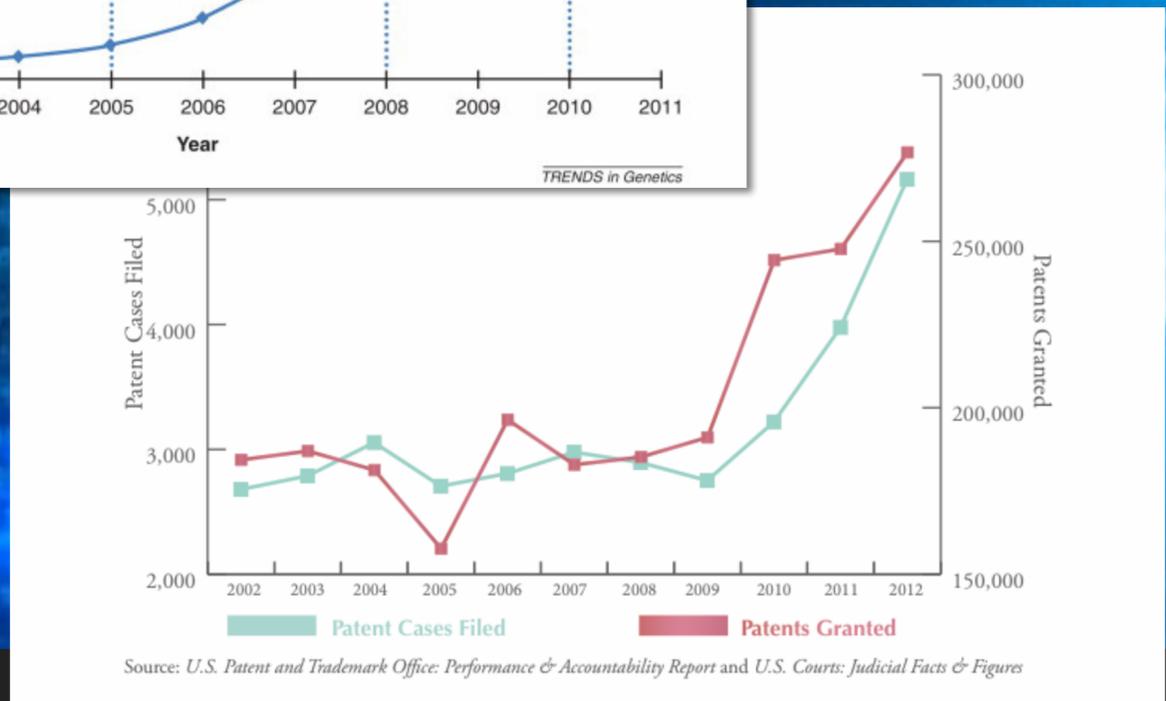
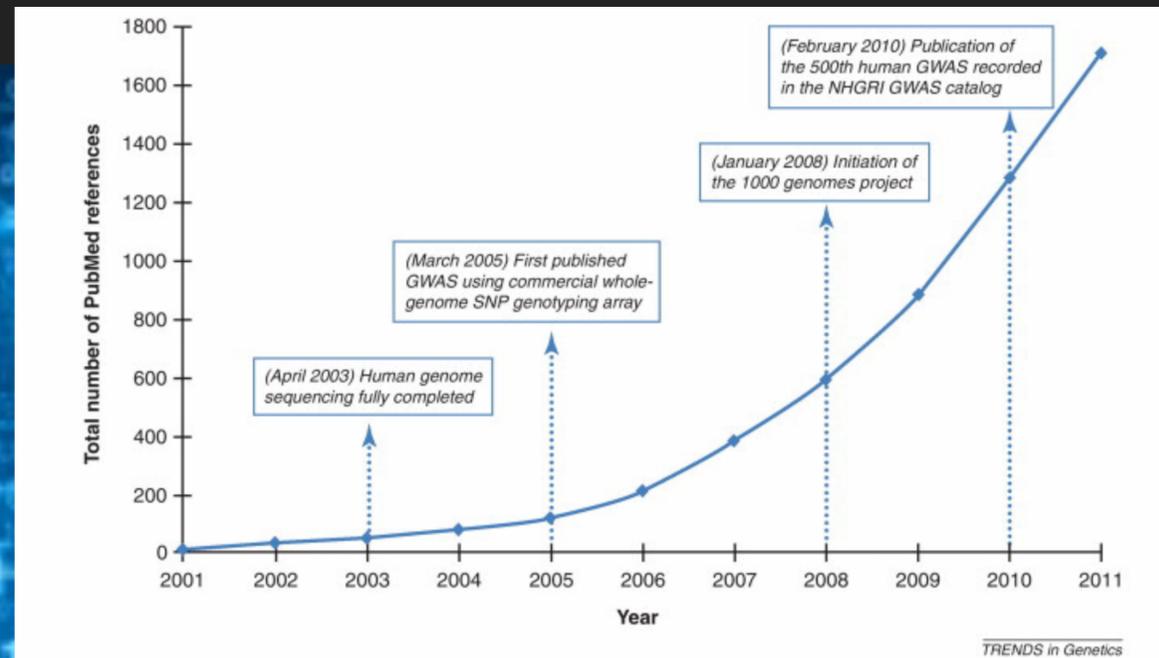


TRANSFORMS ANECDOTAL INFORMATION INTO ACTIONABLE DATA

# TWO EXAMPLES FROM MEDICINE



# MAPPING THE HUMAN GENOME



GENOME MAPPING & CODING FUELS EXPONENTIAL INNOVATION

# ELECTRONIC MEDICAL RECORDS



MOVED MEDICINE FROM NOTES TO NOTEPADS

# THE EMR POWERS **PRECISION** MEDICINE



**TAILORING TREATMENT TO THE INDIVIDUAL CHARACTERISTICS OF EACH PATIENT**

# PRECISION IN POSTSECONDARY EDUCATION



**TAILORING LEARNING  
TO THE INDIVIDUAL  
CHARACTERISTICS OF  
EACH STUDENT**

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# PREDICTIVE ANALYTICS



38	28527	756917484175995	28527	16	27831	720047505952626	27831	18	07836	439108501264955	07836	38	28527	756917484175995	28527	16
37	19734	558188494464611	19734	93	95407	305717272282744	95407	34	46696	917608350872730	46696	37	19734	558188494464611	19734	93
38	28527	756917484175995	28527	16	27831	720047505952626	27831	18	07836	439108501264955	07836	38	28527	756917484175995	28527	16
37	19734	558188494464611	19734	93	95407	305717272282744	95407	34	46696	917608350872730	46696	37	19734	558188494464611	19734	93

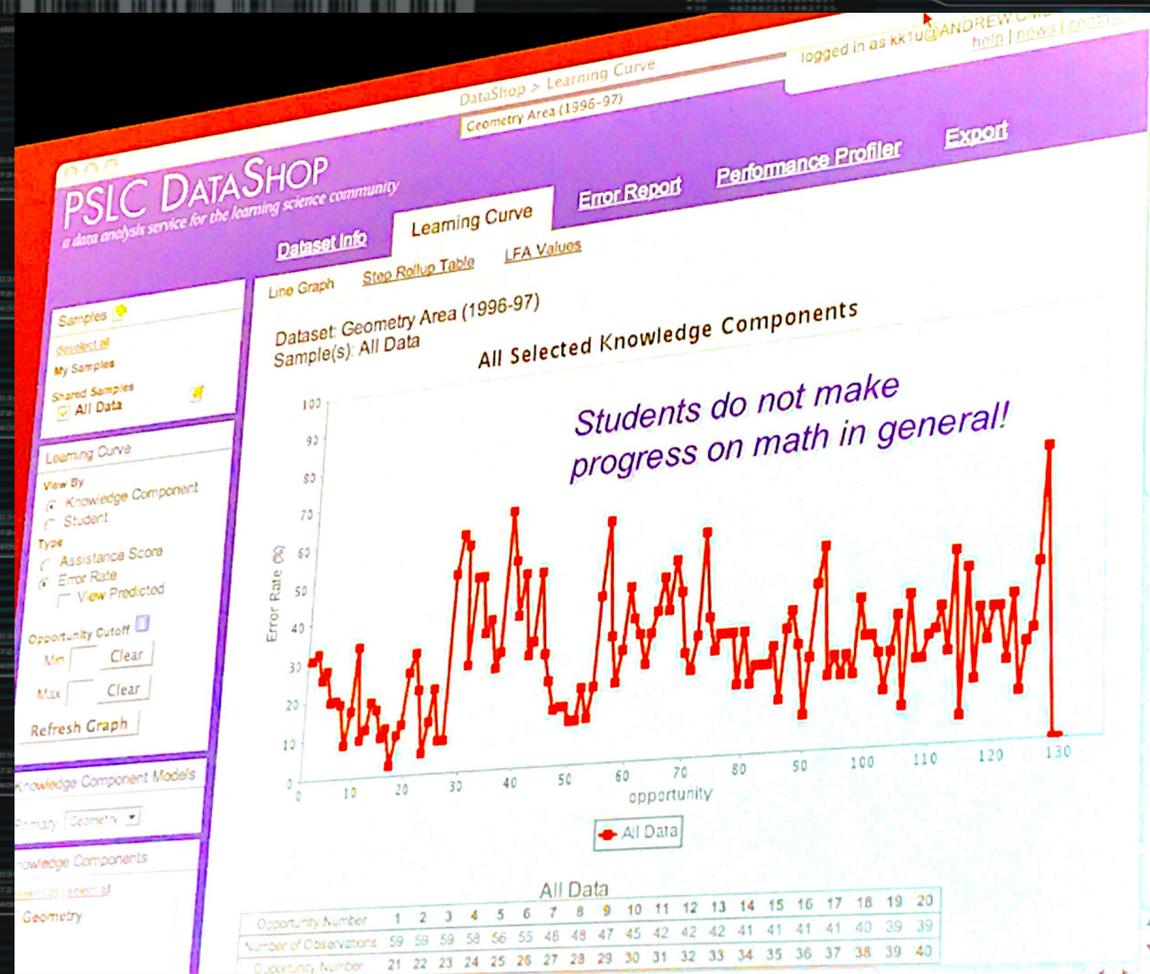
# PREDICTIVE ANALYTICS

The image features a central photograph of a large classroom or computer lab where many students are seated at desks, working on laptops. The background is a dark, futuristic interface with various data visualization elements:

- SPECTRUM DATA ANALYSIS:** A plot at the top center showing a frequency spectrum with a peak at 107.41.
- Data Tables:** Multiple tables of numerical data are scattered throughout the interface, including one at the top right and another at the bottom.
- Charts and Graphs:** A large circular chart or radar plot is visible on the right side of the interface.
- UI Elements:** The interface includes various icons, progress bars, and text labels, all rendered in a light blue/cyan color against a dark background.

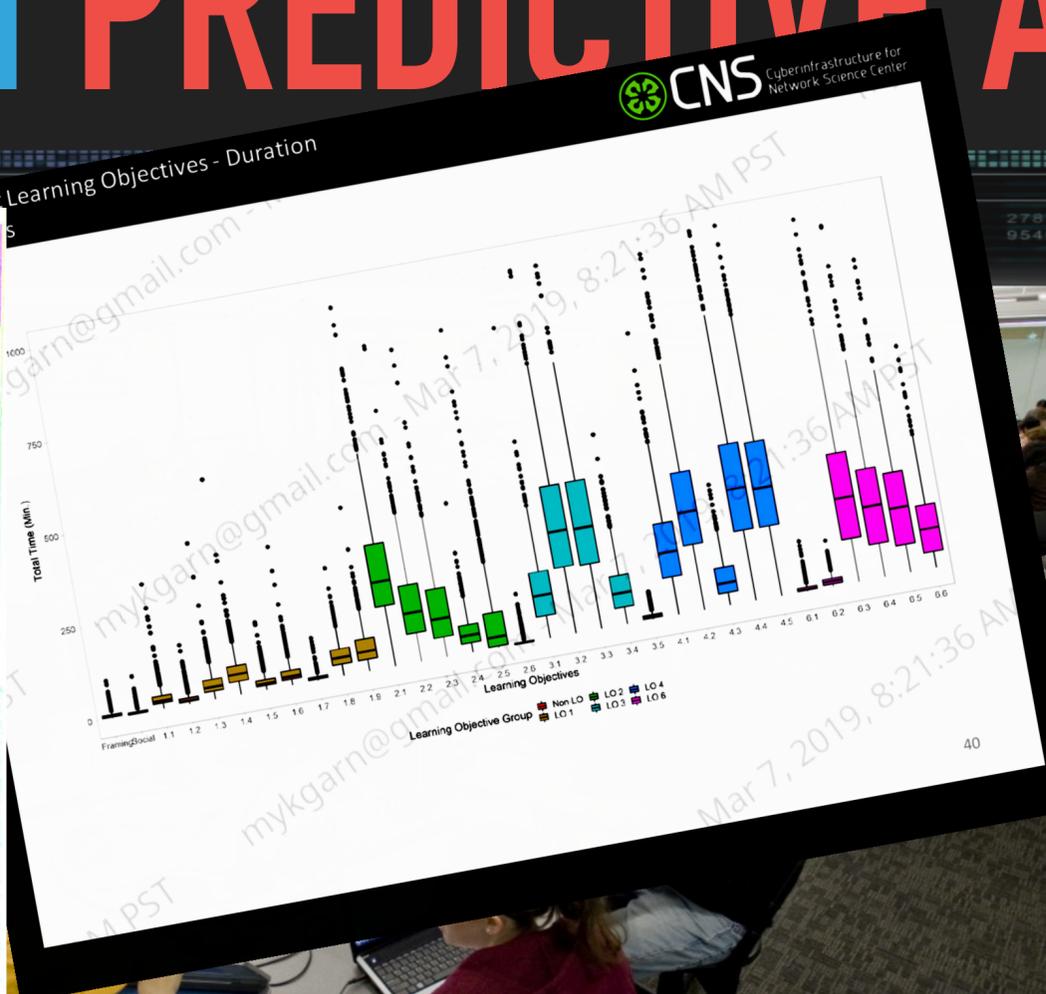
**TO REALTIME - LEARNING-LEVEL TELEMETRY**

# MOVING FROM PREDICTIVE ANALYTICS



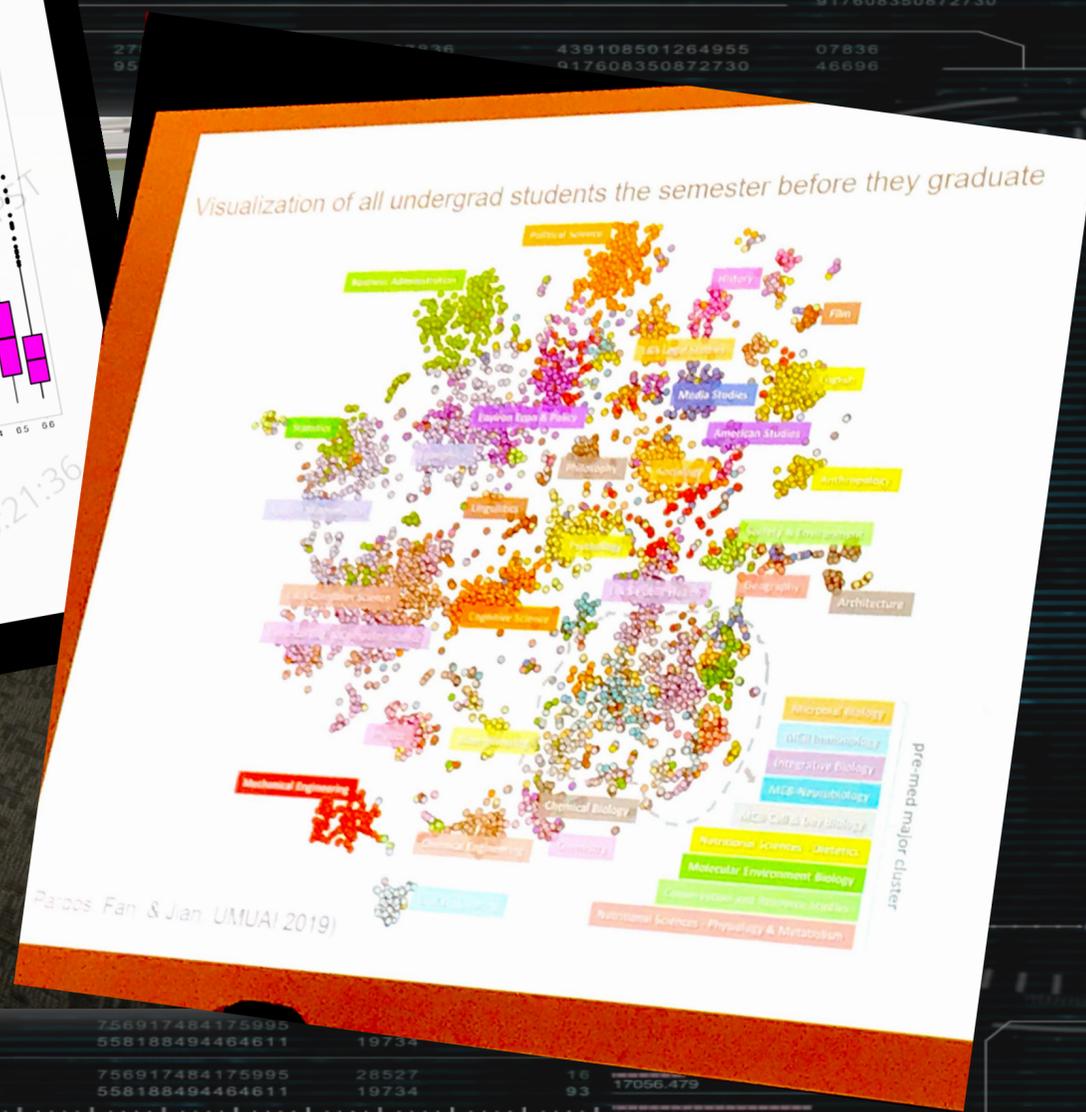
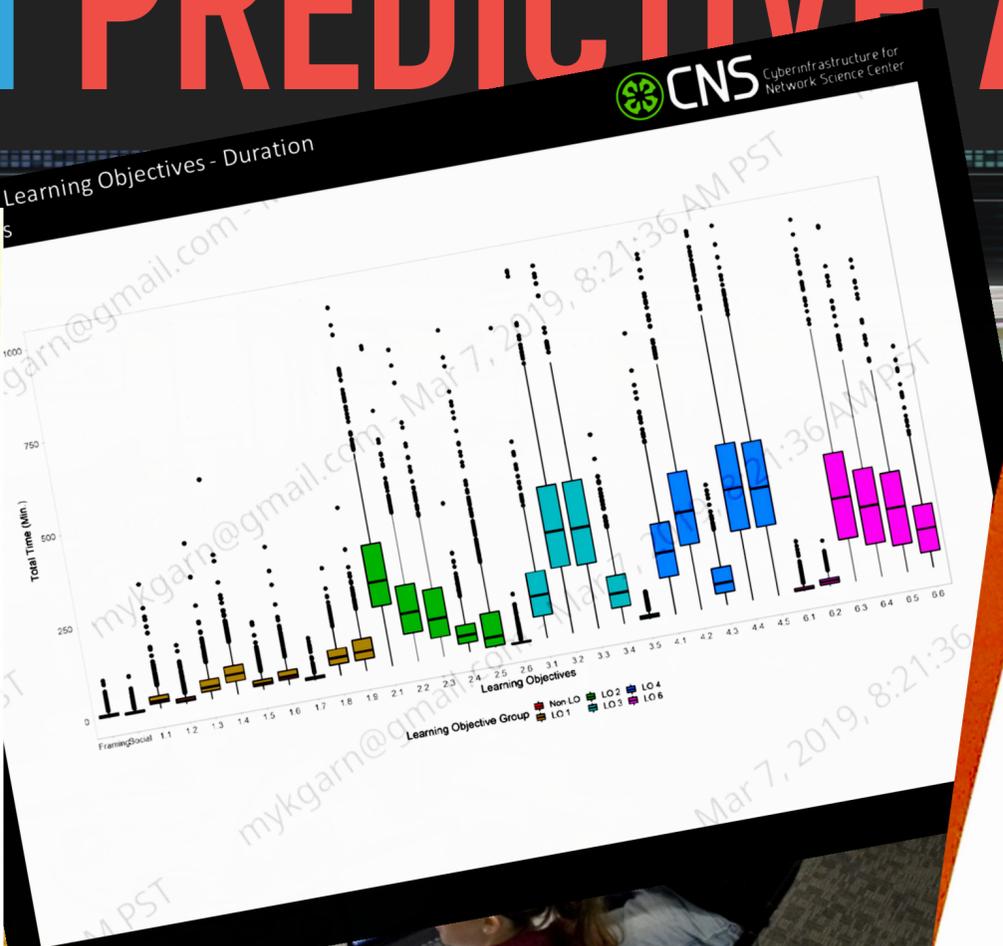
# TO REALTIME - LEARNING-LEVEL TELEMETRY

# MOVING FROM PREDICTIVE ANALYTICS



# TO REALTIME - LEARNING-LEVEL TELEMETRY

# MOVING FROM PREDICTIVE ANALYTICS



# TO REALTIME - LEARNING-LEVEL TELEMETRY



Home » Projects » **Precision Academics in the University System of Georgia**



# Precision Academics in the University System of Georgia



Precision Academics - GSU Adaptive Implementation

Library Instruction and Its Impact on Student Success

IBM Watson Education

Designing & Digitizing Transparent Course and Program Outcomes

Data-Driven Learning Design

On Time Intervention Using Analytics in Online Classes

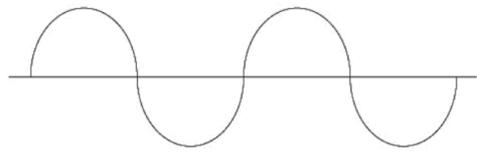
**Precision Academics in the  
University System of Georgia**

**Chancellor's Summit on Precision Academics**

# PRECISION ACADEMICS MEANS BEING



Analog



Digital



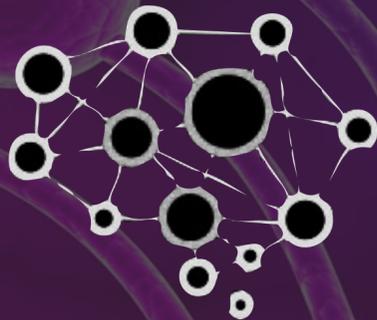
**DIGITAL – UNAMBIGUOUS – READABLE – ACTIONABLE**

**ACADEMIC**

**GENOME**



DISCIPLINE  
& CAREER  
STANDARDS



CURRICULUM



SYLLABUS



OBJECTIVES



OUTCOMES



DEGREES



JOB SKILLS

CAREERS

PROGRAM

COURSE

LESSON

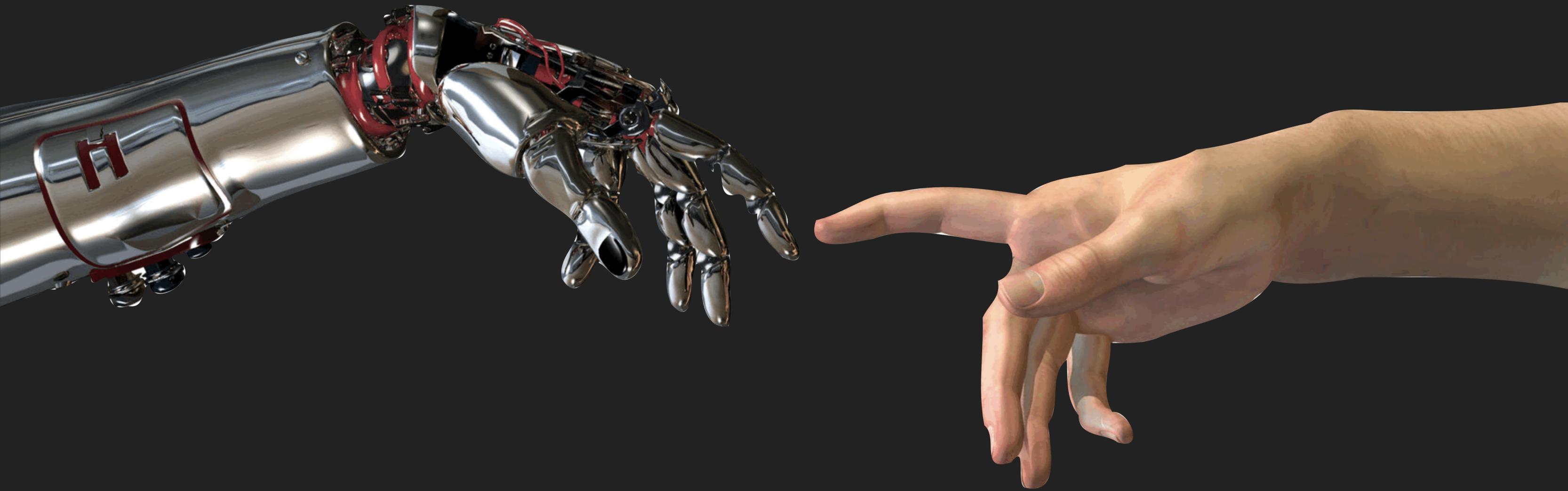
LEARNING

CREDENTIALS

CAREERS

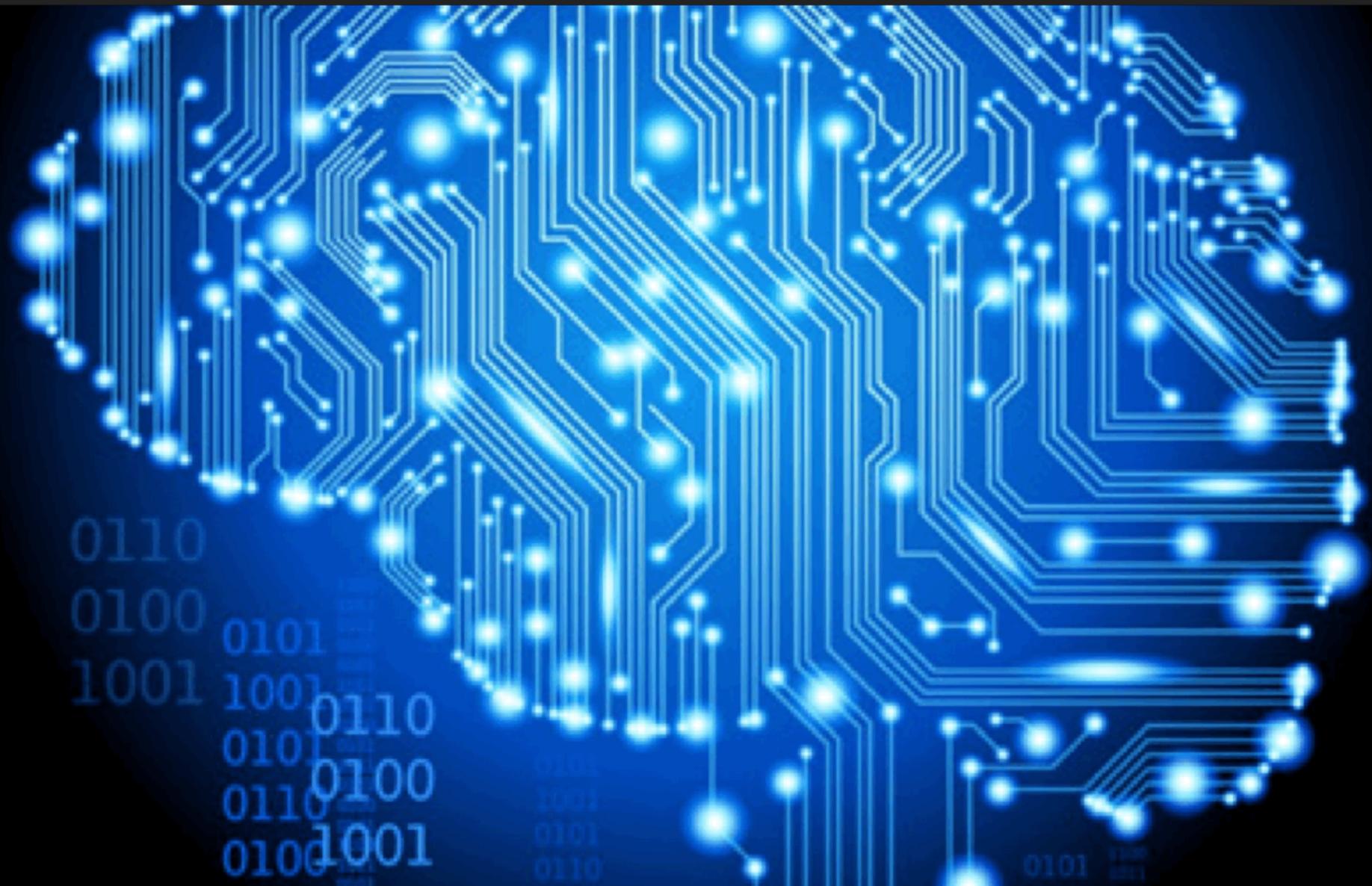
**CONNECTED DIGITAL - OPERATIONS - OUTCOMES**

AI + NLP + ML =  $\Delta^X$

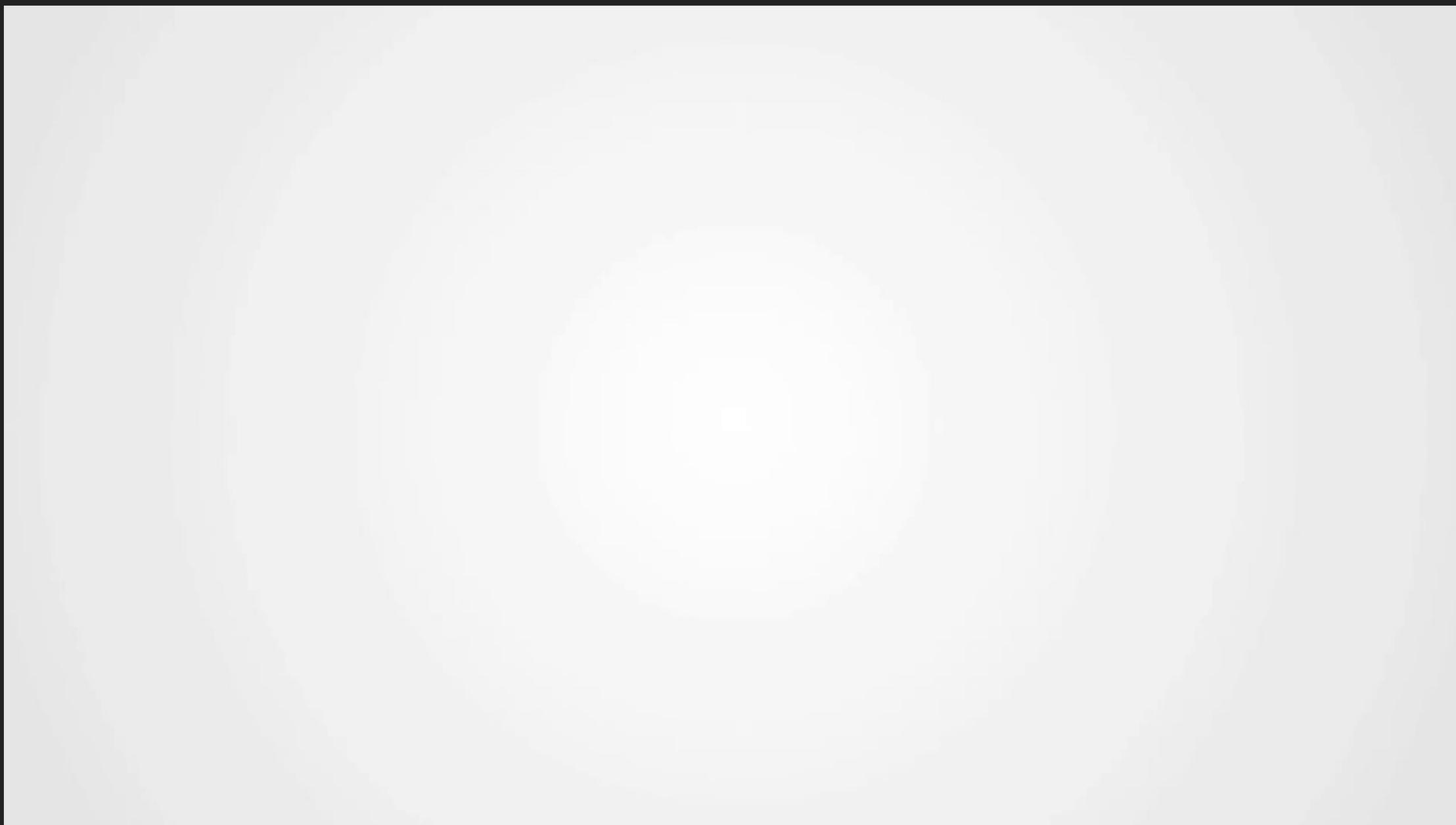


# MORAVEK'S PARADOX

**SKILLS THAT APPEAR  
EFFORTLESS ARE THE MOST  
DIFFICULT TO ENGINEER BUT  
SKILLS THAT REQUIRE EFFORT  
MAY NOT NECESSARILY BE  
DIFFICULT TO ENGINEER AT ALL**







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**PERSONALIZING A CODED CURRICULUM...EFFORTLESS**



*The 9th International*

# Learning Analytics & Knowledge Conference

*Tempe, Arizona*

March 4-8, 2019 #LAK19

hosted by





The 9th International

# Learning Analytics & Knowledge Conference

Tempe, Arizona

March 4-8, 2019 #LAK19

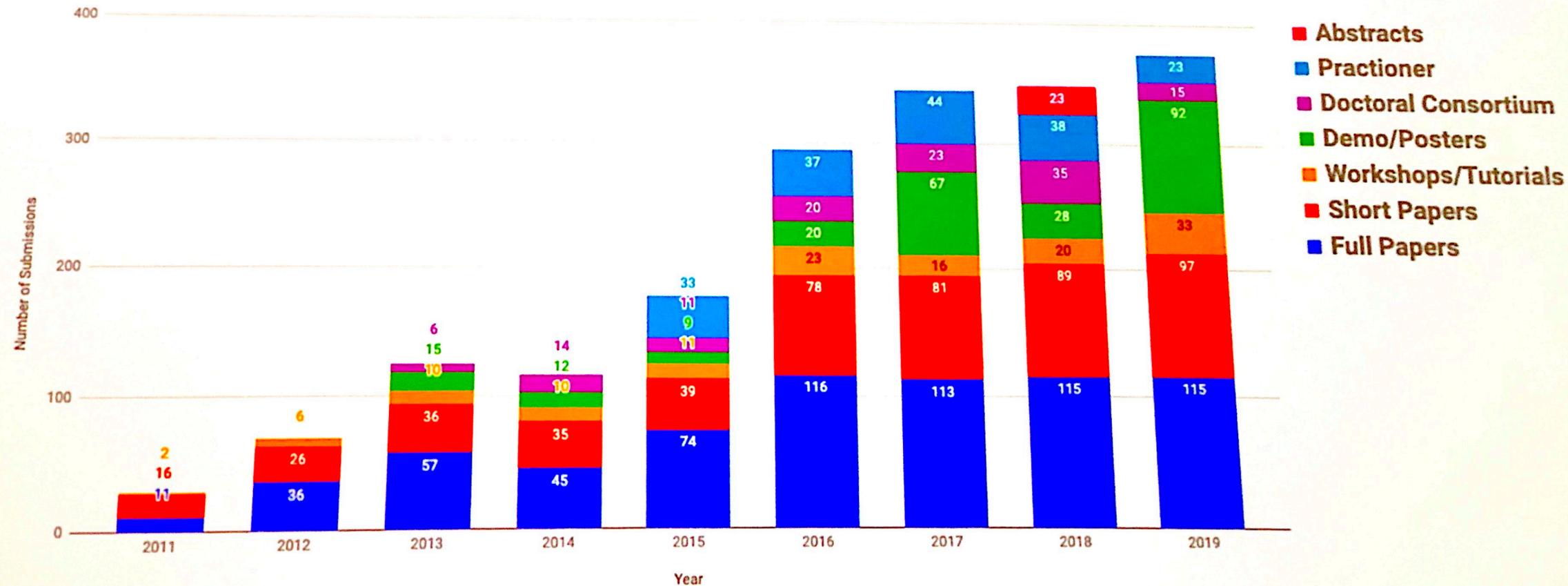
hosted by



## LAK continues growing

Record number of submissions – 375

### Number of Submission Types per Year





The 9th International

# Learning Analytics & Knowledge

hosted by



Collaborative Learning 52

Law and Ethics 15

User Modelling / Adaptive Learning 73

Emotions / Affective Learning 25

Feedback Systems 59

LAK  
Records  
Number

Self-Regulated Learning 61

Use and Evaluation of Learning Analytics Tools 126

Learning / Instructional Design 118

HCI and Participatory Design 20

Number of Submissions

Learning Analytics Policies 25

Learning Analytics Infrastructure 80

Retention / Students-at-Risk 65

Adoption Strategies 41

Educational Theory 53

Understanding Discourse 25



Cognition and Memory 14

History / Future of Learning Analytics Discipline 18

2011

2018

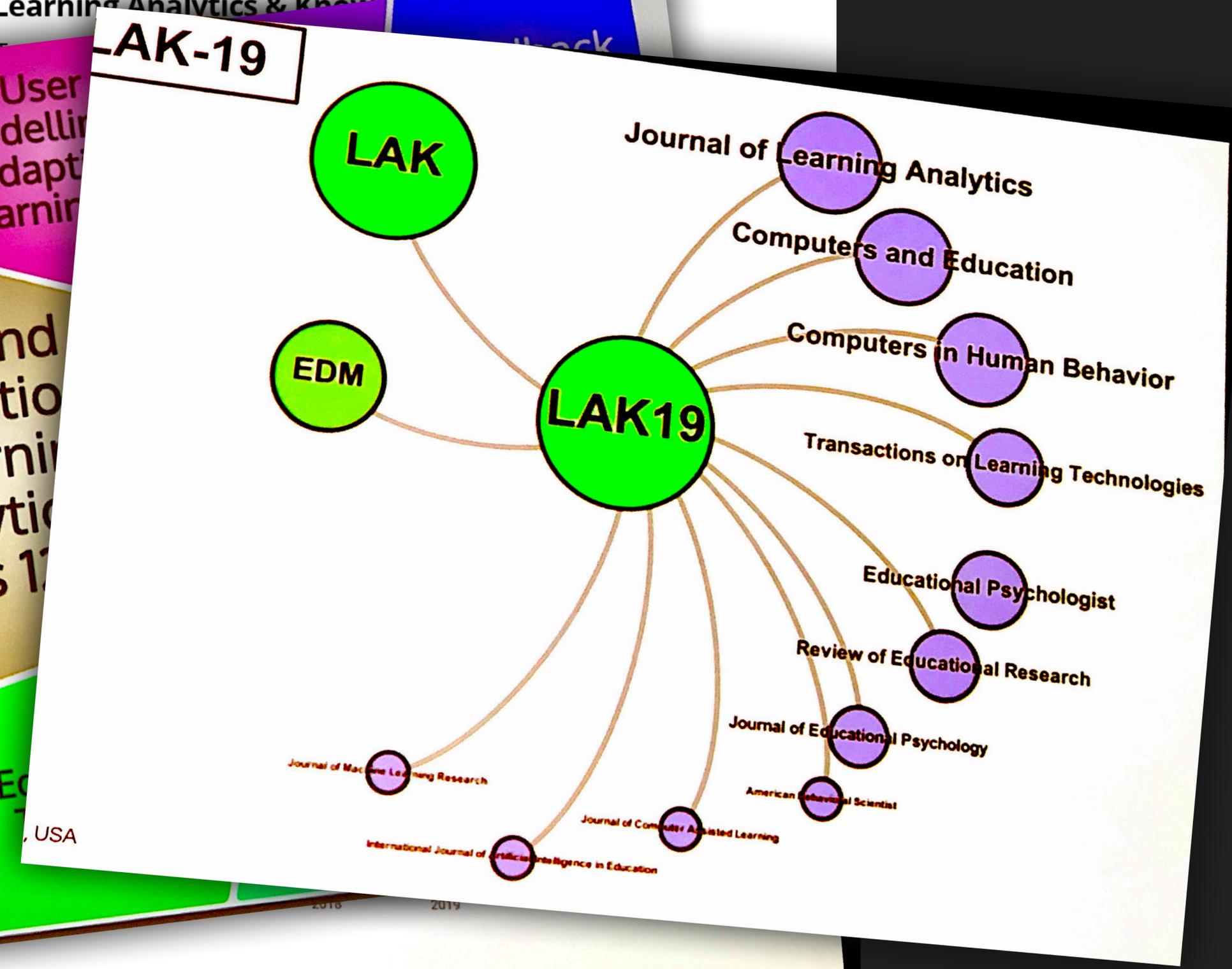
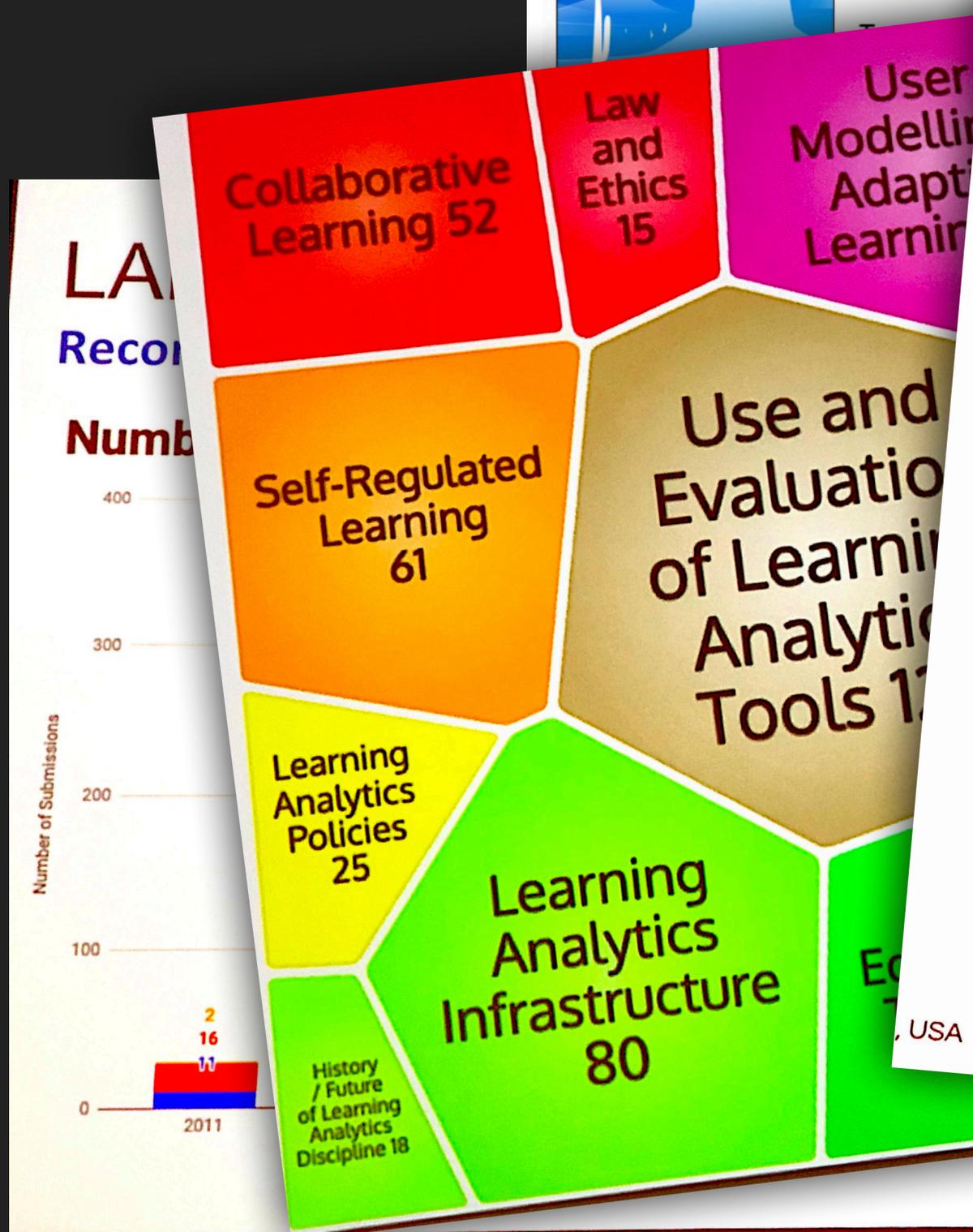
2019

2

16

11

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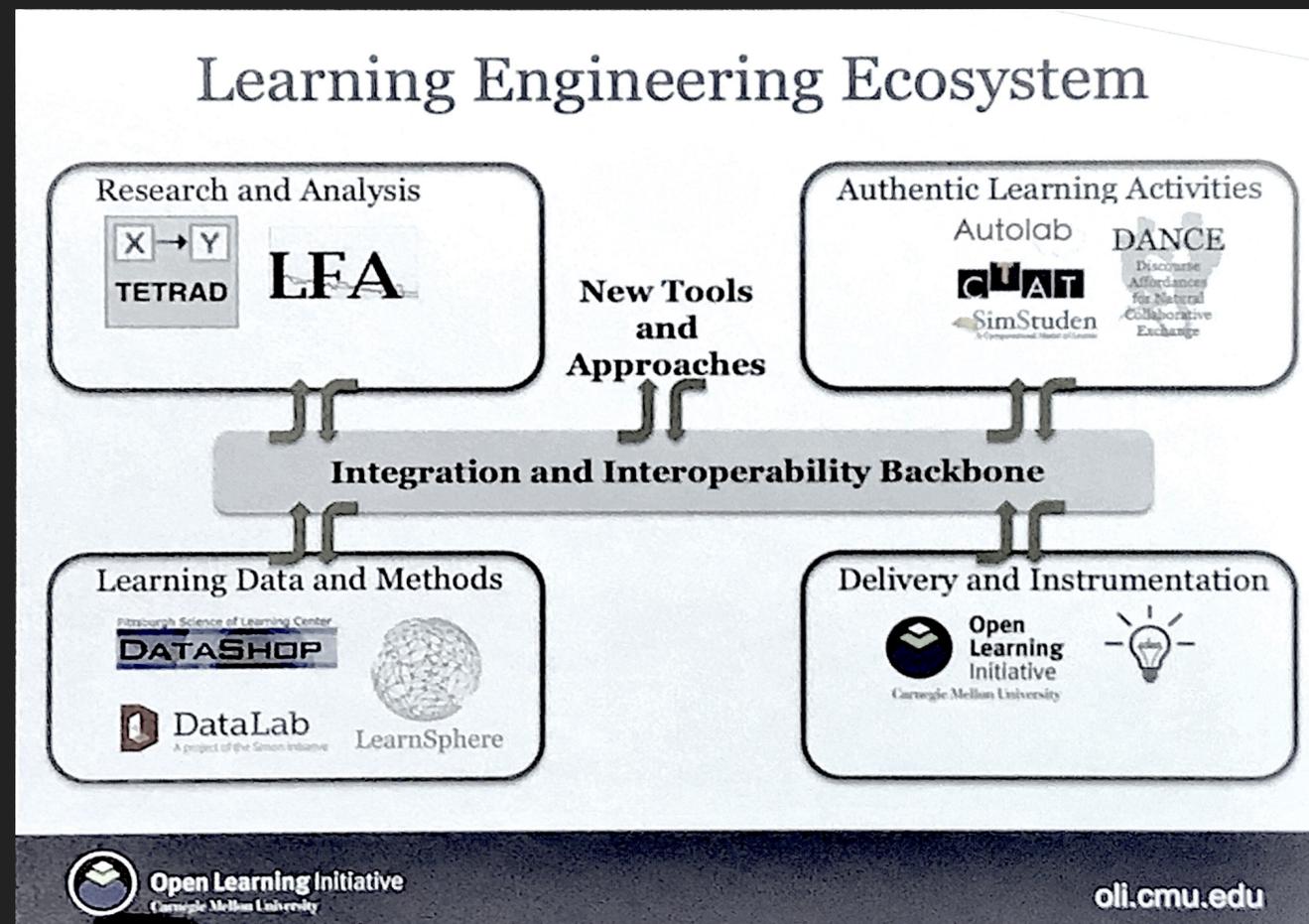
LAK  
Recon  
Numb  
Number of Submissions  
400  
300  
200  
100  
0  
2011

2  
16  
11

USA

2018 2019

# THE FUTURE IS MACHINE-READABLE



Competency-Based Assessment

Comprehensive Learner Record

Client Relationship Management

Lesson-level Telemetry & Analytics

AI Help Desk/FAQ

Educational AI-Assistants

Data Instrumentation of Instruction

Social Network Analysis

Content Analysis

Essay Scoring

Open Data Sets for Research

Computational Psychometrics

Probabilistic Soft Logic





**SHOW ME THE  
DATA!!!**



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# PRECISION ACADEMICS

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